



UP's Exports Trends, Potential & Strategy

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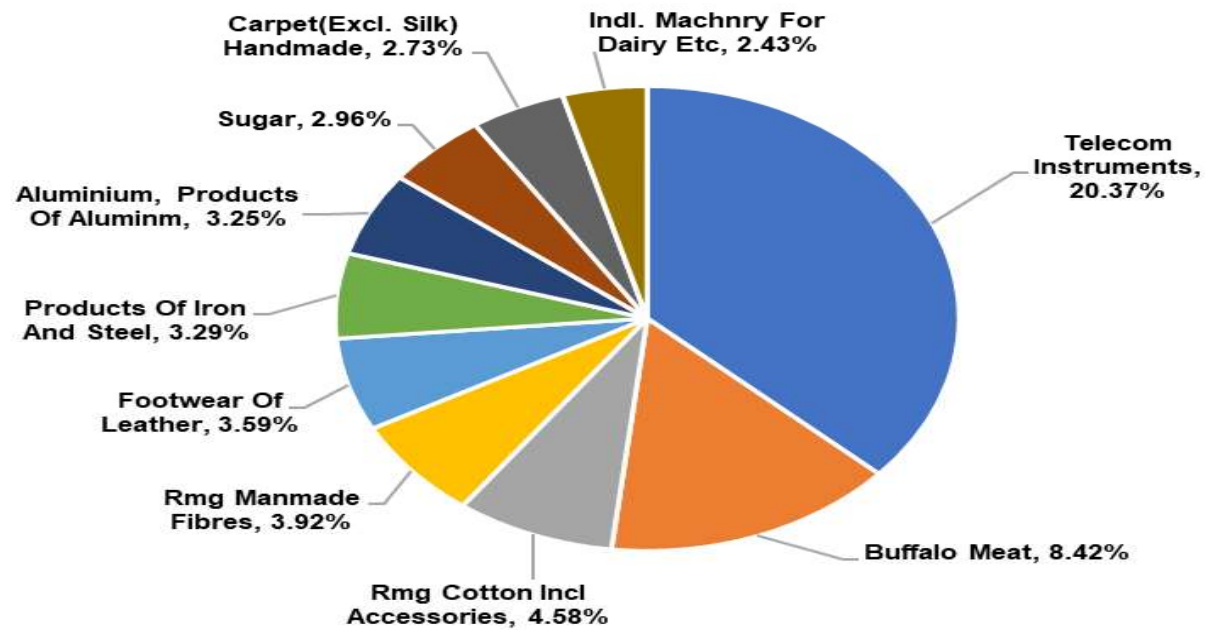
Exports from Uttar Pradesh vis-à-vis India

Values in \$Bn						
	2018-19	2019-20	2020-21	2021-22	2022-23	CAGR (FY19 to FY23)
Exports from UP	16.29	16.99	16.39	21.03	21.69	7.42%
Exports from India	330.07	313.36	291.16	421.89	450.96	8.11%
Share of UP	4.94%	5.42%	5.63%	4.99%	4.81%	
Rank of UP	5 th	4 th	5 th	5 th	5 th	



Top Exporting sectors

Major composition of exports from UP





Export Preparedness Index 2022

Pillar	UP's position amongst all States/UTs
Policy	14 th
Business Ecosystem	11 th
Export Ecosystem	5 th
Export Performance	4 th
Overall	7 th



Heavy Exports concentration

	District	Exports Value in Rs crores		Share in UP's total exports	
		2022-23	2023-24 (Apr- May)	2022-23	2023-24 (Apr- May)
1	Gautam Buddha Nagar	81788.88	12258.50	47.00%	45.96%
2	Ghaziabad	12813.66	2196.26	7.36%	8.24%
3	Moradabad	9864.45	1460.81	5.67%	5.48%
4	Kanpur Nagar	8995.21	1456.89	5.17%	5.46%
5	Agra	6349.40	980.34	3.65%	3.68%



Trends in labour intensive Exports of UP

HS CODE	Commodity Description	2018-19	2019-20	2020-21	2021-22	2022-23	CAGR (FY19 to FY23)	World CAGR(2018-2022)
02	MEAT AND EDIBLE MEAT OFFAL	2248.75	1872.37	1893.59	1951.23	1851.71	-4.74%	7%
42	ARTICLES OF LEATHER SADDLERY HARNESS	412.01	410.69	369.00	522.35	462.93	2.96%	3%
61	ARTICLES OF APPAREL KNITTED	397.13	396.60	333.06	424.84	449.07	3.12%	6%
62	ARTICLES OF APPAREL (Woven)	1571.12	1512.11	1123.95	1586.83	1830.49	3.89%	2%
64	FOOTWEAR, PARTS OF SUCH ARTICLES	874.35	815.26	630.54	810.90	902.03	0.78%	5%
57	CARPETS AND OTHER FLOOR COVERINGS	657.65	573.69	610.88	733.64	673.86	0.61%	3%



Production of Horticulture crops for 2022-23

	UP	India	Share of UP in India
	Production in '000 MT	Production in '000 MT	Production in '000 MT
Fruits	11057.39	107746.75	10.26%
Vegetables	34302.49	212526.35	16.14%
Aromatics & Medicinal	13.53	679.91	1.99%
Flowers	120.47	2837.34	4.25%
Spices	277.65	11160.01	2.49%
Honey	23.50	133.20	17.64%
Total	45795.03	350869.82	13.05%



Favourable Factors for Exports

- PLI Scheme
- Aggressive FTA strategy
- Logistics Eco system
- Accelerated Digitisation
- Rising E-com Retail Exports

COMMODITIES PRICE TREND IN 2023

PRODUCT	% CHANGE IN 2023 OVER PREVIOUS YEAR
ENERGY	-25.8
FOOD	-7.9
COTTON	-23.2
RUBBER	-9.3
ALUMINIUM	-11.3
COPPER	-3.7
IRON ORE	-5.2
ZINC	-19.6
GOLD	+5.5
SILVER	+5.5



Currency Movement in last 12 months (as on 19.07.2023)

Currency	Percentage Change on year ago
Indian Rupee	-2.6
Chinese Yuan	-6.7
Turkish Lira	-34.6
Australian dollar	-2.0
Taiwan dollar	-3.8
Egyptian Pound	-38.8
South African Rand	-5.0
Argentinian Peso	-51.9



Non-Trade Issues to dominate Global Trade

- EU Regulation on Deforestation Free Product to affect Coffee, Cocoa, Palm Oil, Soya, Wood & Wood products, Rubber & Rubber products, Leather goods, etc.
- Carbon Border Adjustment Mechanism for Steel, Aluminium, Fertilizer, Hydrogen
- WTO move for plastic pollution seeking binding agreement by 2024 to affect exports of plastics and its products



Strategy

- ✓ Identify and address challenges in labour intensive sectors
- ✓ Attract investment in employment intensive sectors
- ✓ Push for ecommerce: Ecom Zone or Ecom Park
- ✓ Marketing of GI product: Display at major international airport, overseas exposure
- ✓ Focus on processed products; air connectivity for horticulture products



Strategy (Contd...)

- ✓ Create infrastructure for exports under TIES
- ✓ Focus on warehousing and Logistics parks
- ✓ Sensitisation , capacity building for new entrepreneurs
- ✓ IT penetration
- ✓ Focus on Tourism , Medical Tourism, Logistics , Education



Indian Exports viz-a-viz other competitors (Knitted Apparels – Chapter-61)

Value in US\$ billion

Exporter	Value Exported in 2022	Annual Growth between 2018 - 2022
World	297.69	6%
China	90.94	6%
Bangladesh	31.27	12%
Vietnam	21.59	9%
Germany	13.17	6%
Turkey	11.01	6%
India	8.20	2%



Indian Exports viz-a-viz other competitors (Woven Apparels - Chapter-62)

Value in US\$ billion

Exporter	Value Exported in 2022	Annual Growth between 2018 - 2022
World	260.97	2%
China	76.87	2%
Bangladesh	24.91	6%
Vietnam	20.23	4%
Italy	16.05	3%
Germany	11.93	1%
India	8.47	>1%



Indian Exports viz-a-viz other competitors (Footweares - Chapter-64

Value in US\$ billion

Exporter	Value Exported in 2022	Annual Growth between 2018 - 2022
World	188.75	5%
China	62.02	6%
Vietnam	34.17	8%
Italy	15.17	5%
Germany	9.9	4%
Indonesia	7.74	12%
India	3.02	(-) 1%



Indian Exports viz-a-viz other competitors (Electrical & Electronics – Chapter-85

Value in US\$ billion

Exporter	Value Exported in 2022	Annual Growth between 2018 - 2022
World	3493.55	7%
China	917.18	10%
Hong Kong	357.20	6%
Taiwan	246.20	16%
Singapore	180.46	11%
Vietnam	168.83	12%
India	26.57	20%



THANK YOU